



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2017

Multiple District 11

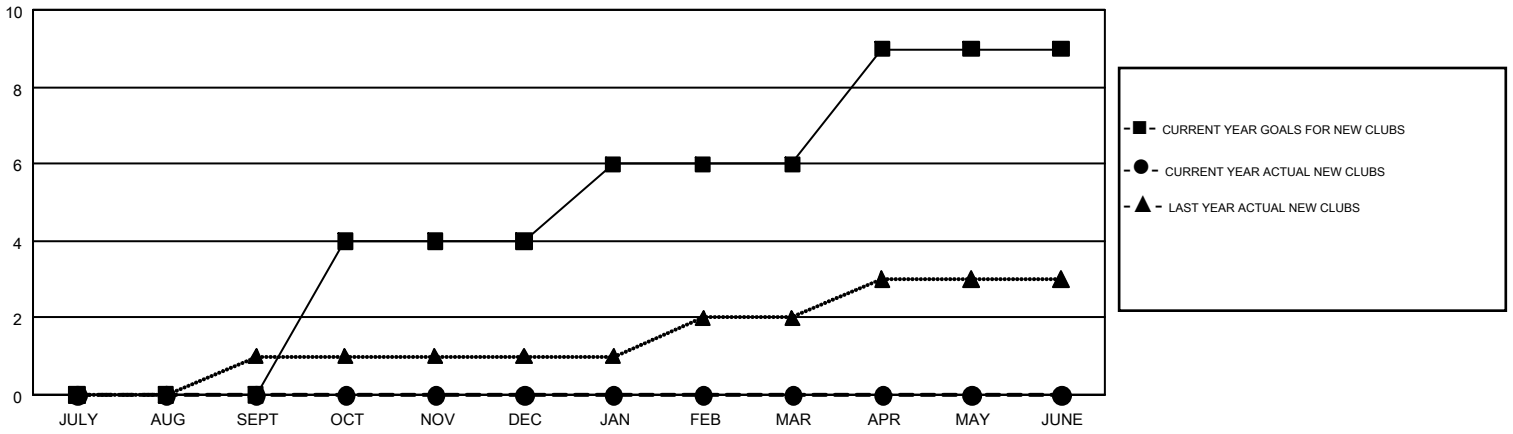
LOCATION: MICHIGAN

GMT: STEVE ANTON

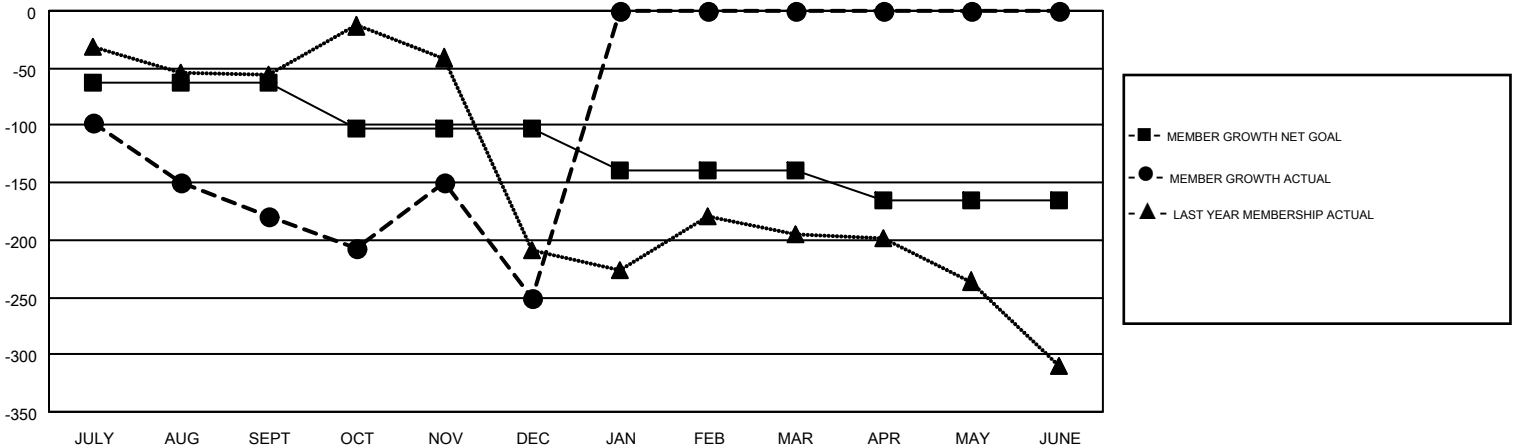
GMT CA 1

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL <small>(including transfers)</small>
JULY/AUG/SEPT	0	0	2	JULY/AUG/SEPT	-62	207	351
OCT/NOV/DEC	4	0	3	OCT/NOV/DEC	-41	311	354
JAN/FEB/MAR	2	0	0	JAN/FEB/MAR	-37	0	0
APR/MAY/JUNE	3	0	0	APR/MAY/JUNE	-25	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	149 CLUBS OF 387 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 7,397 (70.83%) FEMALE 3,046 (29.17%)
DROPPED MEMBERS DECEASED 89 CLUB CANCELLED 45 OTHER 571 TOTAL 705	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 2,013 FAMILY MEMBERS PAYING HALF DUES 1,027